

Flora Lysen
Curriculum Vitae
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Work address:

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EDUCATION

- 2012 – 2020 Universiteit van Amsterdam
PhD, Mediastudies Department, Amsterdam School of Cultural Analysis
Dissertation: “Brainmedia: One Hundred Years of Performing Live Brains, 1920-2020” (defense 28 May 2020)
- 2006 – 2009 Leiden University
MA History of Art, *Cum Laude*.
Thesis: “Art, History, Contemporaneity: Erwin Panofsky confronted with the arts of his time”
- 2007 Visiting student, graduate school of the University of Berkeley, California,
History of Art department
- 2003 – 2005 University College Utrecht
BA, Humanities, *Cum Laude*.
minor: cognitive neuroscience
- 2005 Visiting undergraduate student University of Berkeley, California, History of Art
department

PROFESSIONAL EXPERIENCE

- 2020 - present Postdoctoral researcher NWO-funded research project RAIDIO (Responsible Artificial Intelligence in Clinical Decision Making)

Lecturer BA Digital Society & University College Maastricht
- 2020 – present Core tutor and writing mentor, MA “F for Fact”, Sandberg Instituut Amsterdam
- 2020 – present Researcher, Brightlands Institute for Smart Society (BISS) (employed via the University of Maastricht (Responsible and effective data-driven decision-making for the digital society)
- Spring 2020 Affiliated research fellow at *Zentrum für Interdisziplinäre Frauen- und Geschlechterforschung*, TU Berlin

Joint application with Humboldt University for an EU commission ELSA grant
- 2017 – 2019 First program coordinator Amsterdam Research Institute of the Arts and Sciences (ARIAS), Amsterdam, a platform to strengthen collaborative research between academia and the arts, initiated by the UvA, AHK, Gerrit Rietveld Academy, HvA and the VU.

Responsible for contacts with NWO and SIA, budget coordination and reports, event initiation and coordination, collaborations with Amsterdam cultural institutions, instigating new structures of collaboration, annual reports,

preparation of board meetings. Daily supervision of two assistants (for communication & event production).

- 2014 Visiting Fellow Harvard University, Visual and Environmental Studies department
- 2012 – 2020 PhD-researcher, University of Amsterdam, Amsterdam School for Cultural Analysis (ASCA)
- 2012 Research assistant and project manager for NWO “Vrije competitie” aanvraag, Mediastudies, UvA
- 2012 – 2013 Exhibition researcher & cultural programmer, Haus der Kulturen der Welt (HKW), Berlin
- Exhibition researcher for “The Whole Earth, California and the Disappearance of the Outside.” Member of the curatorial team of “The Anthropocene Project” in collaboration with the Max Planck Institute for the History of Science, Berlin.*
- 2010 – 2011 Communication & Education officer, Basis voor Actuele Kunst (BAK), Utrecht
- Responsible for the institution’s website, press contacts, PR/advertising, contact with designers, social media. Initiator of a new guided tour program at BAK. Coordinator for the BA course “Curating Beyond Exhibitions” of Utrecht University in collaboration with BAK. Press officer for the international “Former West” conference in Istanbul.*
- 2008 – 2009 Project coordinator and researcher, performance art platform ‘If I Can’t Dance, I Don’t Want to be Part of Your Revolution’ (IICD), Amsterdam
- Editor of 3-monthly magazine, editorial assistant of the publication “Conversation Pieces” (Revolver, Berlin 2011) coordination of the IICD reading group. Coordination of the IICD course on Performativity at the Dutch Art Institute (DAI), organization and participation in studio visits at DAI. Tutor in DAI program “The Office of Lost Gestures,” on the topic of masquerade.*

TEACHING EXPERIENCE

- 2020 Course Coordinator, “The Presence of Art: Reinterpreting Modern and Contemporary Art,” University College Maastricht (re-designed course)
- 2020 Course Coordinator and core writing teacher, MA program F for Fact, Sandberg Institute Amsterdam, Gerrit Rietveld Academy (new course design)
- 2020 Tutor 1st year students, course “Online Presence,” BA Digital Society
- 2015 – 2016 Course coordinator and thesis advisor, 3rd year, writing course with a special focus on “Science & Visual Culture,” BA Media & Culture, University of Amsterdam (new course design)
- 2011 – 2012 Course coordinator and thesis advisor, MA Artistic Research, Royal Academy of Art, The Hague, Topic: artistic research (new course design)
- 2008 Course coordinator , 2nd year, History of Art, University of Leiden, topic: artists’ books (new course design)
- 2007 Tutor 1st year, BA Interactive Media Studies, Hogeschool van Amsterdam, topic: visual culture and new media

LIST OF PUBLICATIONS

Dissertation: "Brainmedia: One Hundred Years of Performing Live Brains, 1920-2020" (scheduled for publication at Bloomsbury Academic Press)

Peer-reviewed journal articles

"It Blinks, It Thinks? Luminous Brains and a Visual Culture of Electric Display, Circa 1930." *Nuncius* 32, no. 2 (2017): 412-39.

"Blinking Brains, Corporate Spectacle and the Atom Man. The exhibition "Visual Aspects of Science" at the Stedelijk Museum Amsterdam, 1962." *Stedelijk Studies*, no. 2 (2015).

"What to Do with the "Most Modern" Artworks? Erwin Panofsky and the Art History of Contemporary Art." *Contemporaneity: Historical Presence in Visual Culture* 3 (2014): 38-49

(with P. Pisters). "Introduction: The Smooth and the Striated." *Deleuze Studies* 6, no. 1 (2012): 1-5.

Co-editor for peer reviewed journal issues & edited volumes

(forthcoming, with Hannah Fitsch) Special issue on "Challenges of Interdisciplinary Research in the field of critical (Sex/ Gender) neuroscience." *Frontiers in Sociology*, May 2021

(forthcoming, with Stephan Besser and Nim Goede) *Worlding the Brain*, Leiden & Boston: Brill, December 2021

(with P. Pisters). Issue dedicated to "The Smooth and the Striated," *Deleuze Studies* 6, no. 1 (2012)

Book Chapters

"Kissing and Staring in Times of Neuromania: The Social Brain in Art-Science Experiments." In *Dialogues between Artistic Research and Science & Technology Studies*, edited by Trevor Pinch, Henk Borgdorff and Peter Peters. Routledge Advances in Art and Visual Studies, 167-83. London & New York: Routledge, 2019.

"The Interface Is the (Art)Work: EEG-Feedback, Circuited Selves and the Rise of Real-Time Brainmedia (1964–1977)." In *Brain Art: Brain-Computer Interfaces for Artistic Expression*, edited by Anton Nijholt, 33-63. Cham: Springer International Publishing, 2019.

"The Brain Observatory and the Imaginary Media of Memory Research." In *Memory in the Twenty-First Century: New Critical Perspectives from the Arts, Humanities, and Sciences*, edited by Sebastian Groes, 57-62. London: Palgrave Macmillan, 2016.

"Grey Matter and Colored Wax." In *Textures of the Anthropocene: Grain, Vapor, Ray*, edited by Katrin Klingan, Ashkan Sepahvand and Bernd M. Scherer, 73-83. Cambridge, MA: MIT Press, 2015.

"After We Knew That the Earth Was a Sphere." Spherical Consciousness in the Work of Stan Vanderbeek and Richard Buckminster Fuller." In *The Whole Earth. California and the Disappearance of the Outside*, edited by Anselm Franke and Diederich Diederichsen, 150-55. Berlin & New York: Sternberg Press, 2013.

Selected popular scientific publications & appearances

Invited appearance as cultural historian of the brain and mind sciences in the Dutch documentary *Are You There?* (2019) By Maartje Nevejan, about visualizing and conceptualizing epilepsy research (nominated for Best Documentary at the Nederlands Filmfestival 2019)

"A North-South Divide in Artistic Research Land? Notes on Articulating Methodologies-in-the-Making." *Doing Artistic Research: A Collaboratory. Symposium on Artistic Research Practices*.

Maastricht: Research Centre for Arts, Autonomy and the Public Sphere, March 20, 2018. (online publication)

"Technokittens and Brainbow Mice. Negotiating New Neural Imaginaries." In *Speculations on Anonymous Materials; Nature after Nature; Inhuman*: [Fridericianum, Kassel, September 29, 2013 - June 14, 2015], edited by Susanne Pfeffer, 167-83. London; Kassel: Koenig Books, 2018.

"Neurofutures of Love. Reflections on *E.E.G. KISS*, an art-science experiment at Baltan Laboratories." *Baltan Quarterly* (2016): 4-5.

Quoted participant in a roundtable discussion transcribed in Elkins, James, Gustav Frank, and Sunil Manghani, eds. *Farewell to Visual Studies*. University Park: Pennsylvania State University Press, 2015.

"De Meetbaarheid van Een Hersenspinsel." *Metropolis M*, no. 5 (November 2014): 72–75.

"Fantoom van de Geest." *Parmentier*, no. 21–1 (2012): 50–53.

"Nieuw curatoren-netwerk voor kunst en wetenschap in Berlijn," *Metropolis M*, 27 September 2011 (online publicatie)

"Dialogue: The Ideal Institution." Report of a Conversation between Charlotte Cotton & Lisa Oppenheim about the Future of the Photography Museum. *FOAM Magazine*, 2011.

"The Carnavalesque, an Introduction." In *(Mis)Reading Masquerades*, edited by Frederique Bergholtz and Iberia Perez, 126. Berlin: Revolver, 2010.

"Campo Celeste," in *Chromakey*, catalogue for an exhibition by Pieter Paul Pothoven [De Service Garage, Amsterdam March-May 2010]

SCHOLARSHIPS & FELLOWSHIPS

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|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2020 | Affiliated research fellow Zentrum für Interdisziplinäre Frauen- und Geschlechterforschung, TU Berlin |
| 2018 | Co-applicant and collaborator, first Mingler Art-Science grant (Koninklijke Academie van Wetenschappen) awarded to artist Dr. Antye Guenther, with prof. Alexander Sack |
| 2014 | Visiting fellow, Harvard University, Visual and Environmental Studies department |
| 2013 | Prins Bernhard Cultuurfonds, Banning-de Jong Fonds, PhD-research grant |
| 2013 | Terra Foundation for American Art, doctoral research travel grant |
| 2011 | PhD-research proposal scholarship, University of Amsterdam |
| 2011 | Alumni research scholarship, University of Leiden |
| 2011 | Bemiddelaarssubsidie, Mondriaanfonds |
| 2011 | Stone Summer Theory Institute Fellowship. Theme: "Farewell to Visual Studies," organized by James Elkins with Sunil Manghani and Gustav Frank. Faculty included: Lisa Cartwright, Whitney Davis, Michael Ann Holly, Keith Moxey. The School of the Art Institute of Chicago. |
| 2007 | Visiting student researcher fellowship, University of Berkeley, California by Leiden University |
| 2005 | Utrecht University exchange student scholarship, University of Berkeley, California |

CURATORIAL EXPERIENCE & CULTURAL PROGRAMS

- 2018 – 2019 Initiator and coordinator of the “Artists & Archivists” network for ARIAS in collaboration with the International Institute of Social History, Meertens Instituut and the Reinwardt Academie
- 2018 Initiator and programmer of “Art Knowledge” (4 lecture evenings) for ARIAS in collaboration with the Royal Academy of the Sciences (KNAW), at Literair Theater Perdu. “Writing Worlds,” “Arts & Ecology,” “Arts & Health,” “Arts & Education.”
- 2018 Jury member Amsterdam Light Festival 2019
- 2014 Selected participant workshop “Innovative curating in the university,” with Documenta 13 curator Carolyn Christov-Bakargiev, Harvard University Museums, faculty also included Peter Gallison and Giuliana Bruno
- 2013 Curator film- and art program “Cinema as Mind”, with works by Louis van Gasteren, Simon Pummell, Stan Vanderbeek en Harry Smith, part of an EYE Film museum series on experimental cinema
- 2013 Exhibition researcher for “The Whole Earth, California and the Disappearance of the Outside,” curated by Anselm Franke and Diedrich Diedrichsen, Haus der Kulturen der Welt, Berlin (my contribution focused on altered states of consciousness, counterculture and experimental film)
- 2012 – 2013 Member of the curatorial team of “The Anthropocene Project” in Haus der Kulturen der Welt, in collaboration with the Max Planck Institute for the History of Science, Berlin. Co-curator of 3-day opening program. Speakers included Eyal Weizman, Lorraine Daston, Harun Farocki, Elizabeth Povinelli, Cary Wolfe, John Law, Kodwo Eshun
- 2011 Selected participant, workshop exhibition review writing, Domein voor de Kunstcritiek at Rijksakademie Amsterdam
- 2011 Selected participant, SYNAPSE art and science curating network meeting, Berlin
- 2011 Initiator and co-curator of “The Weight of Colour,” cultural program on the past and present of colour research, Materiaalfonds jubileum event in collaboration with Rijksmuseum Amsterdam, Kriterion Cinema and Hogeschool van de Kunsten, Utrecht. Speakers included Michael Taussig, David Batchelor and Liz Watkins. *Concept, funding applications, coordination.* Overview article in *NRC Handelsblad*.
- 2010 Chief curator, exhibition “The Smooth and the Striated,” at Frankendael Foundation and art space Nieuw Dakota. With works by Jasmijn Visser, Saskia Noor van Imhoff, Sjoerd Westbroek, Pieter Paul Pothoven, Tom Tlalim, Krien Clevis, Persijn Broersen and Margit Lukács. Reviews in *Het Parool* en *Metropolis M*. *Concept, funding applications, coordination of 15 volunteers*
- 2007 Assistant curator, exhibition *Spirito y Carne*, selection from the collection of the Nederlandsche Bank in Museum Ons’ Lieve Heer op Solder. With works by Marlene Dumas, Meschac Gaba, Guido Geelen, Jan Dibbets, Gertjan Kocken, Ilya Rabinovich, among others

INVITED LECTURES

- Art-science collaborations & artificial intelligence, invited lecture KABK BA art-science, (forthcoming, December 2020)
- "Your future doctor will not be human," invited presentation for UCM research day, (forthcoming, October 2020)
- "The live brain," invited presentation at the Kolloquium zur Geschichte des Wissens, Humboldt Universität Berlin, May 2020 [*anceled because of COVID-19*]
- "The Riddle of the Radiobrain: Haunted data of past and present EEG-research," Enough Room for Space, Brussels, February 2020
- "The interface is the (art) work: EEG-feedback and the rise of real-time brainmedia (1964-1977), Forum for History and Theory of Psychology, University of Groningen, May 2019
- "Brainwave broadcasting & the Radio Sense," *Radiophonic Spaces* conference, Haus der Kulturen der Welt, Berlin, November 2018, <https://www.hkw.de/en/app/mediathek/video/68750>
- "De verbeelding van het brein: live in de hersenen," Pelerin Lezing, Maastricht University Hospital, May 2018
- "Brainwaves and neuroculture. Would the buddha wear a walkman?," Rietveld Studium Generale, Amsterdam, Maart 2017
- "Blue brains, glass brains, plexi-brains, visual languages of neuroscience," History of Science colloquium, ETH Zurich, November 2016
- "Technokittens & Brainbow mice, negotiating new neural imaginaries," Rietveld Studium Generale, February 2016
- "'Kinematografie der Neurologie': the invention of section cinematography in the early twentieth century," invited presentation at the lab meeting of the Jeff Lichtman Lab for neurobiology, Harvard University, 2014
- "Cinema as Mind," EYE, Film Institute, Amsterdam, 2013 "Expansion and Immersion: Metaphors of the Mind and the World," Rietveld Studium Generale, 2013
- "The brain as a work of art," SPUI 25 Academic Center for Debate, University of Amsterdam, 2013

CONFERENCE PRESENTATIONS & INVITED PANEL DISCUSSIONS

- "Madness is a Strange Colour" (second iteration) Invited presentation to Lorentz seminar, lecture performance together with Antye Guenther, Leiden University, Neurogenderings network meeting #5, March 2020
- Invited panel discussant at ASCA25 summit, panel on ASCA's role in expanding opportunities for artistic research, September 2019
- "Performing Patterns: investigating art-science collaboration at the Maastricht Brain Stimulation and Cognition Group," BIAS in AI & Neuroscience conference, Radboud University Nijmegen, June 2019
- "Arts & Health research in Amsterdam and the Netherlands," invited contribution to KNAW expert meeting on Medical Humanities, EYE film museum, June 2019
- Invited respondent for a lecture by NIAS visiting artist Ana-Maria Gomez Lopez, NIAS, Netherlands Institute of Advanced Studies, Amsterdam, May 2019
- Invited chair and discussant, NWA matchmakingsbijeekomst, Institute of Networkcultures, panel "Kunst & Onderzoek," April 2019
- "New directions in art-science," opening and chair for a panel in the seminar Brain-Culture Interfaces, Neurocultures research group, University of Amsterdam, February 2019
- "Madness is a Strange Colour," Lecture performance together with Antye Guenther, Dutch Society for the History of Neuroscience, Boerhaave Museum, Leiden, November 2018
- Invited respondent, panel "Neural Synthesis" on the work of artist Guy Ben-Ary, Today's Art Festival, Den Haag, September 2018
- Invited respondent for closing panel, "Doing Artistic Research: A Collaboratory symposium on artistic research practices," Research Centre for Arts, Autonomy, and the Public Sphere Faculty of Arts, Zuyd Hogeschool Maastricht, March 2018

- “Dark Media & White Magic, Analyzing Brainwave Artworks as Public Experiments,” Worlding the Brain Conference, November 2017 (part of key note opening panel)
- “Dynamic displays for dynamic brains: the illuminated brain model from Vienna,” Society for Cinema and Mediastudies Conference, Chicago, February 2017 (part of a panel on “Seeing Seeing, the Media of Human Perception”)
- “The brain a-live in 1950s science television broadcasts,” Research School for Mediastudies, Seminar on ‘liveness’, University of Amsterdam, December 2016
- “Building a Glass Brain in Vienna: the first Luminous Brain Model of 1931,” ISHN conference, June 2016 (nominated for best graduate student paper international ISHN award)
- Invited respondent, panel on “The Damagomi Project” on the work of artist Floris Schönfeld, Galerie West, Den Haag, February 2015
- “Glowing Matters, or, how to exhibit brain science,” European Association of Museums of the History of Medical Sciences Congress biennial meeting, London, September 2014
- “The Brain Monster of 1959, visual thinking about thinking” 4th International Illustration Conference, Oxford University and Museum & Pitts Rivers Museum, November 2013
- Invited respondent to the work of artist Robin Waart, exhibition 101112, *Frankendael Foundation*, November 2012
- “The Art Historian of Contemporary Art,” Annual ASCA international workshop “Articulations,” March 2010

CONFERENCE ORGANISATION & CULTURAL PRODUCTION

- 2020 Chair and organizer, “Technical Imaginations & Vital Brains: On Entanglements of Minds and Media,” seminar with Jeffrey Sconce and Cornelius Borck, University of Amsterdam, May 2020 [canceled because of COVID-19]
- 2018 Core conference team, Smart Culture Conference on Artistic Research, ARIAS and NWO, Theater Het Huis, Utrecht
- 2017 Core organizer, “Arts, Culture Health,” 1-day network meeting for ARIAS at the Koninklijke Academie voor Wetenschappen (KNAW)
- 2017 Core conference team, 3-day Worlding the Brain conference, in collaboration with Stedelijk Museum Amsterdam
- 2017 Coordinator cultural program “Black Figures, Black Voices,” in Witte de With, part of Cinema Olanda: Platform by Wendelien van Oldenborgh and Lucy Cotter
- 2016 Core conference team, 3-day Worlding the Brain conference, in collaboration with Compagnie Theater Amsterdam
- 2010 Conference Press officer, 3-day *Former West* Conference, *On Horizons: Art and Political Imagination*, organized by BAK, Basis voor Actuele Kunst at Istanbul Technical University, Turkey
- 2008 Co-organizer and moderator for Museumnacht on situationism in the Architectuur Centrum Amsterdam (ARCAM)

COMMITTEES & NETWORKS

- 2020 – present Board member of Viewmaster Projects
- 2020 – present Vice-representative in the board of MERIAN, Maastricht Experimental Research in the Arts Network
- 2018 – present Member Mingler Art-Science network, Koninklijke Academie van Wetenschappen
- 2012 – 2016 Initiator & coordinator Neurocultures Research Network, Universiteit van Amsterdam, (member, 2012-present)
- 2015 Member Rethink UvA PhD-network
- 2006 – 2011 Member Nationale beleidswerkgroep Kunst, Cultuur en Media, Groenlinks
- 2008 – 2009 Lid onderwijscommissie kunstgeschiedenis, Universiteit Leiden
- 2009 Participant Politiek talentenprogramma Groenlinks, voorzitter GroenLinks studentenwerkgroep Vrijzinnig

LANGUAGES

- Dutch: native language
- English: fluent
- French: advanced
- German: advanced